

# THE **BIG** PICTURE

An Update on the City of Birmingham's Strategic Plan



PUTTING PEOPLE FIRST



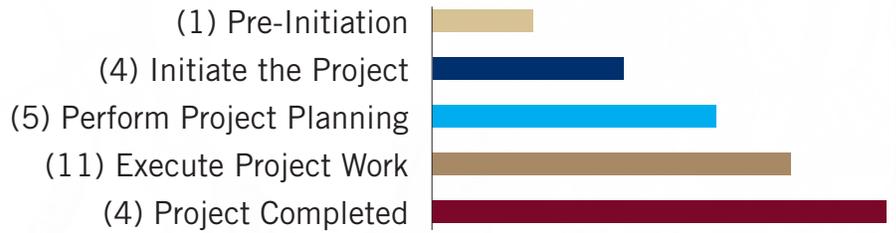
# THE **BIG** PICTURE

After taking office, Mayor Woodfin charged his team with the responsibility of developing a strategic plan that would refine, yet include much of the community's input as well as his own ideas and promises for progress in Birmingham. In October 2018, the City of Birmingham's Strategic Plan, The Woodfin Way, was published presenting a clear path forward for the city. Since this publication, the Woodfin administration has been working diligently to ensure there is transparency and communication concerning the progress of all strategic initiatives. Enclosed is an update on all 92 strategic initiatives that make up the Woodfin Way's six goals.

# GOAL 1

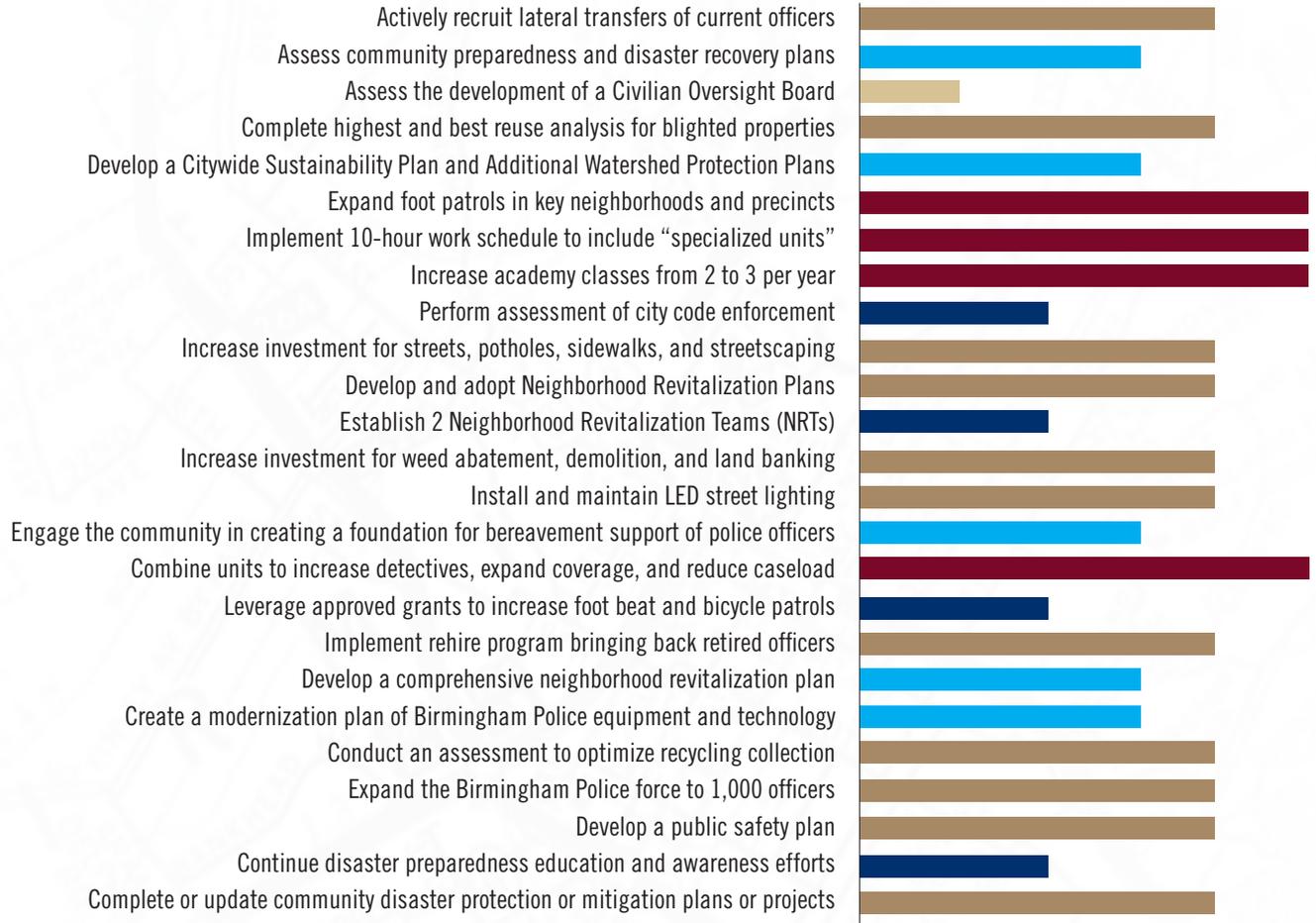
25 Initiatives associated with The Woodfin Plan

## Project Status



## Goal 1: Safe, Secure and Sustainable Communities

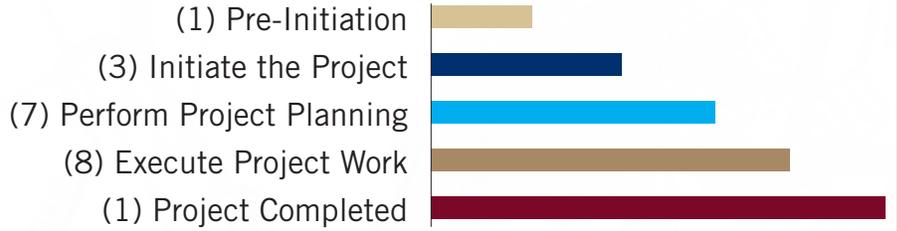
## Project Status



# GOAL 2

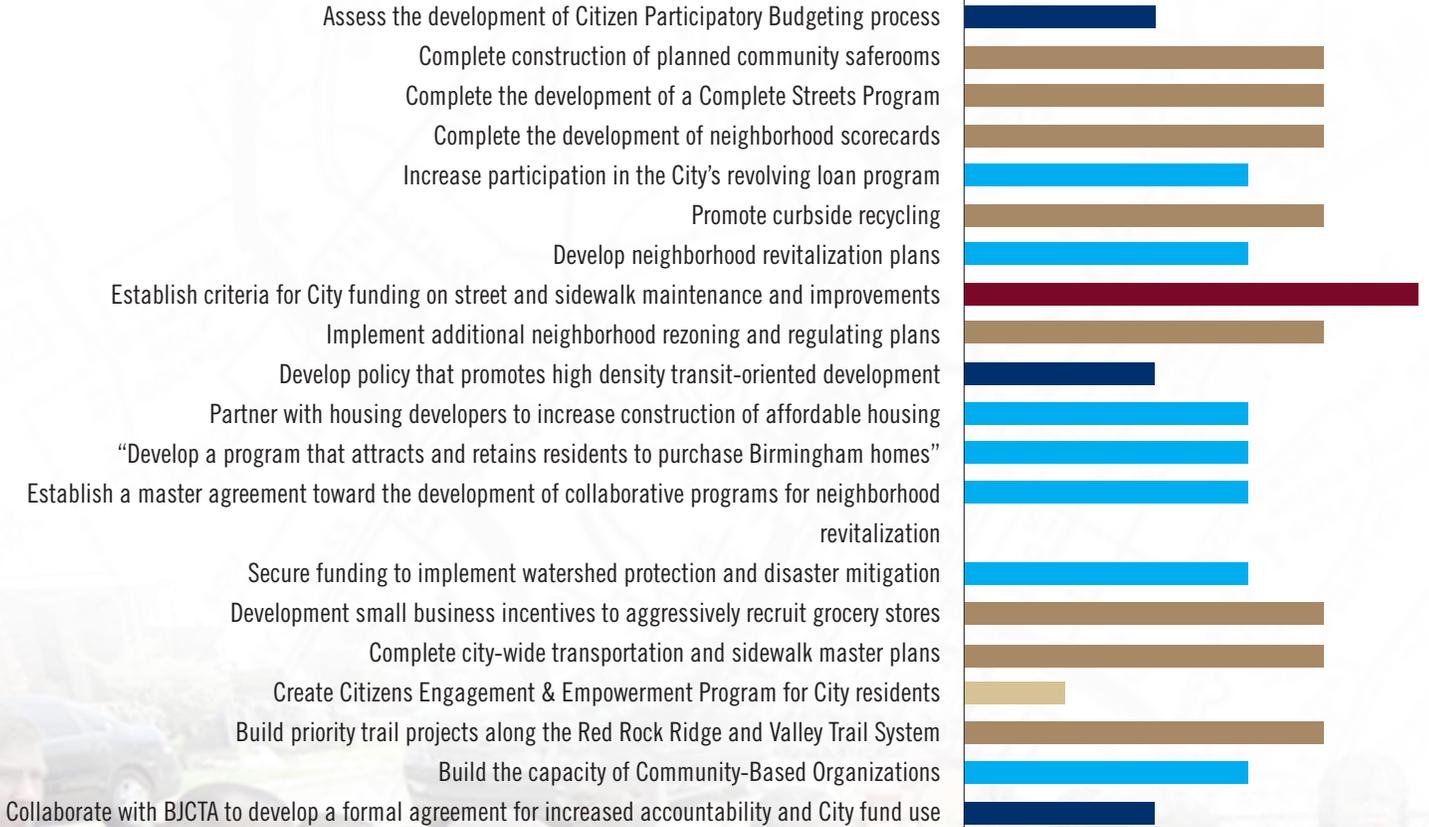
20 Initiatives associated with The Woodfin Plan

Project Status



## Goal 2: Healthy, Thriving and Diverse Neighborhoods

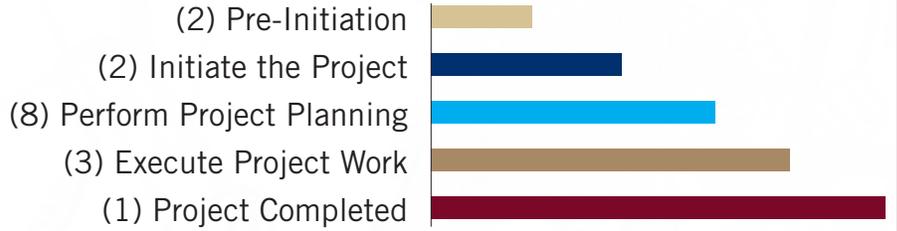
Project Status



# GOAL 3

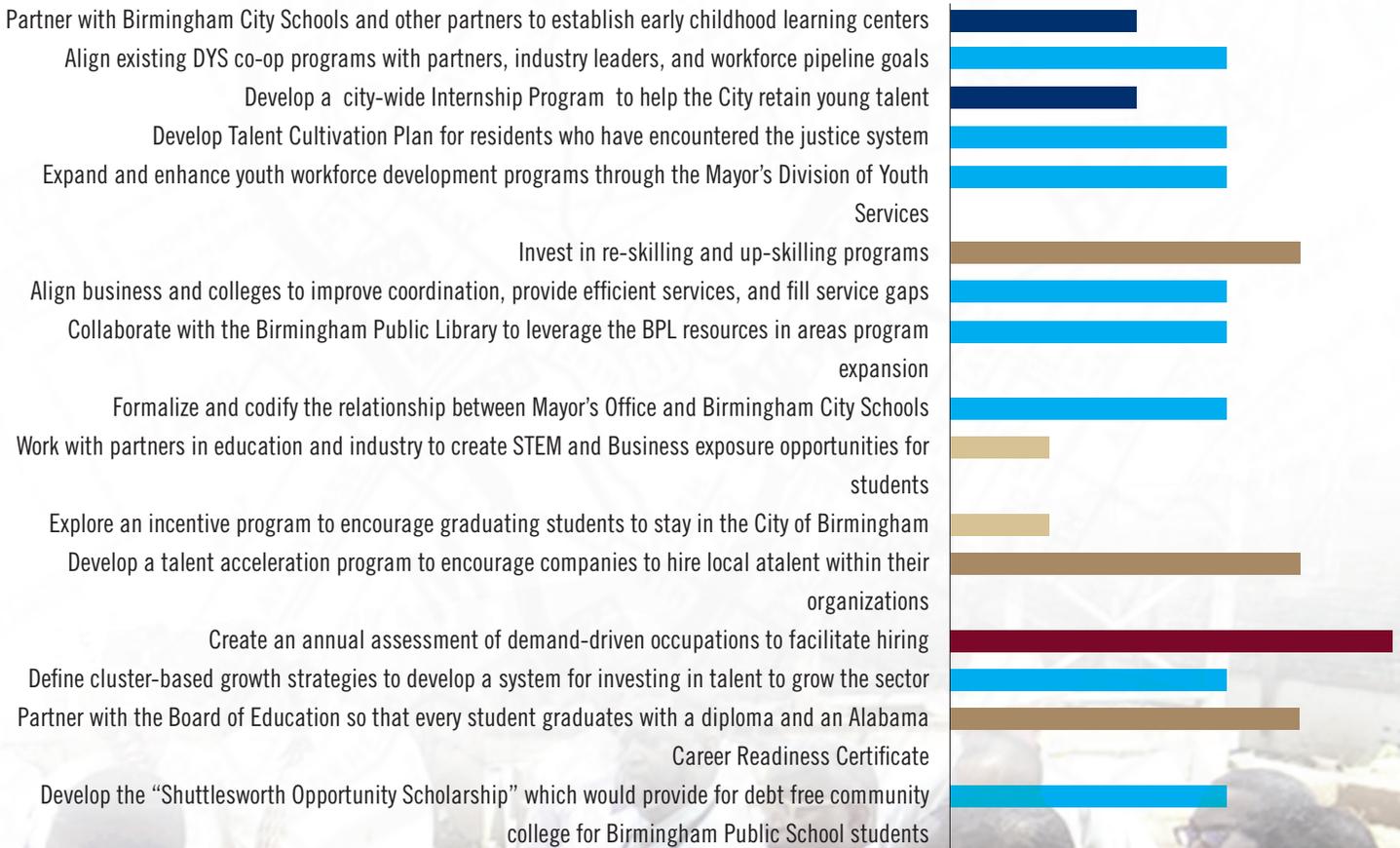
16 Initiatives associated with The Woodfin Plan

Project Status



## Goal 3: High-Performing 21st Century Education and Workforce Development Systems

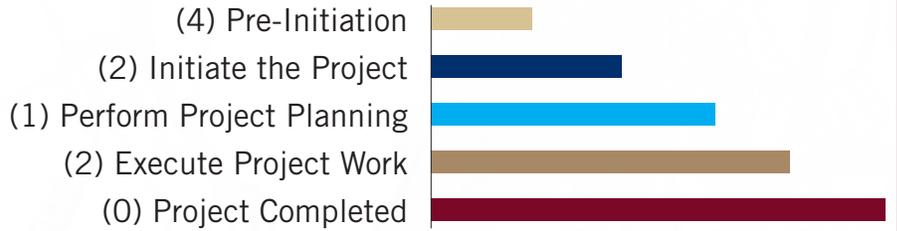
Project Status



# GOAL 4

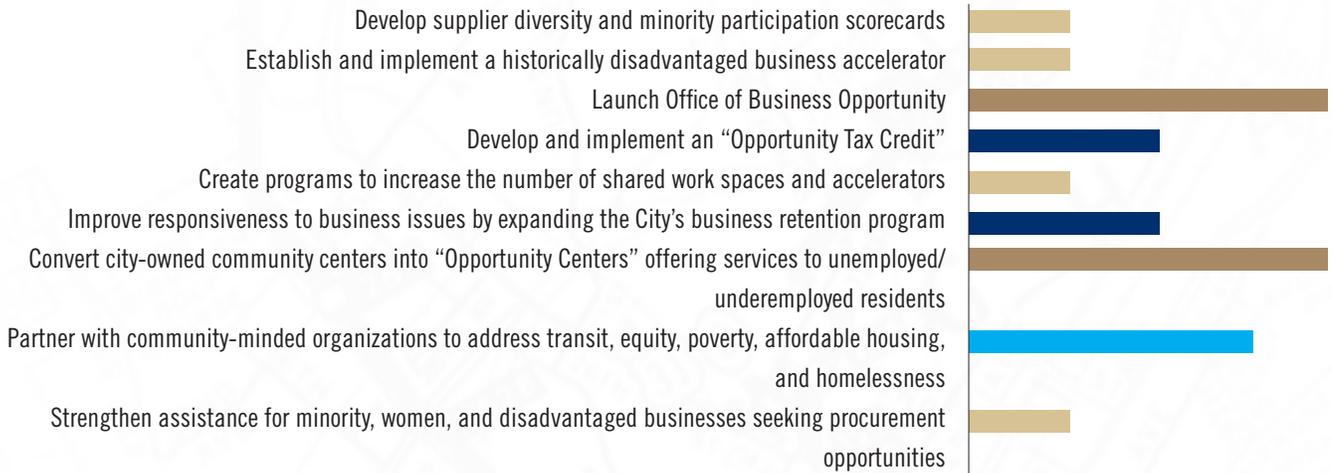
9 Initiatives associated with The Woodfin Plan

Project Status



## Goal 4: Innovative and Inclusive Economy Supported, Shared, and Served by All

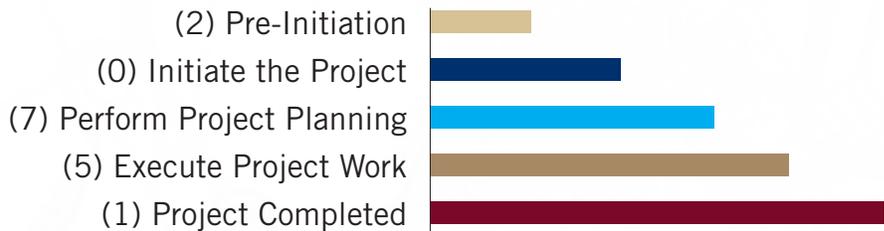
Project Status



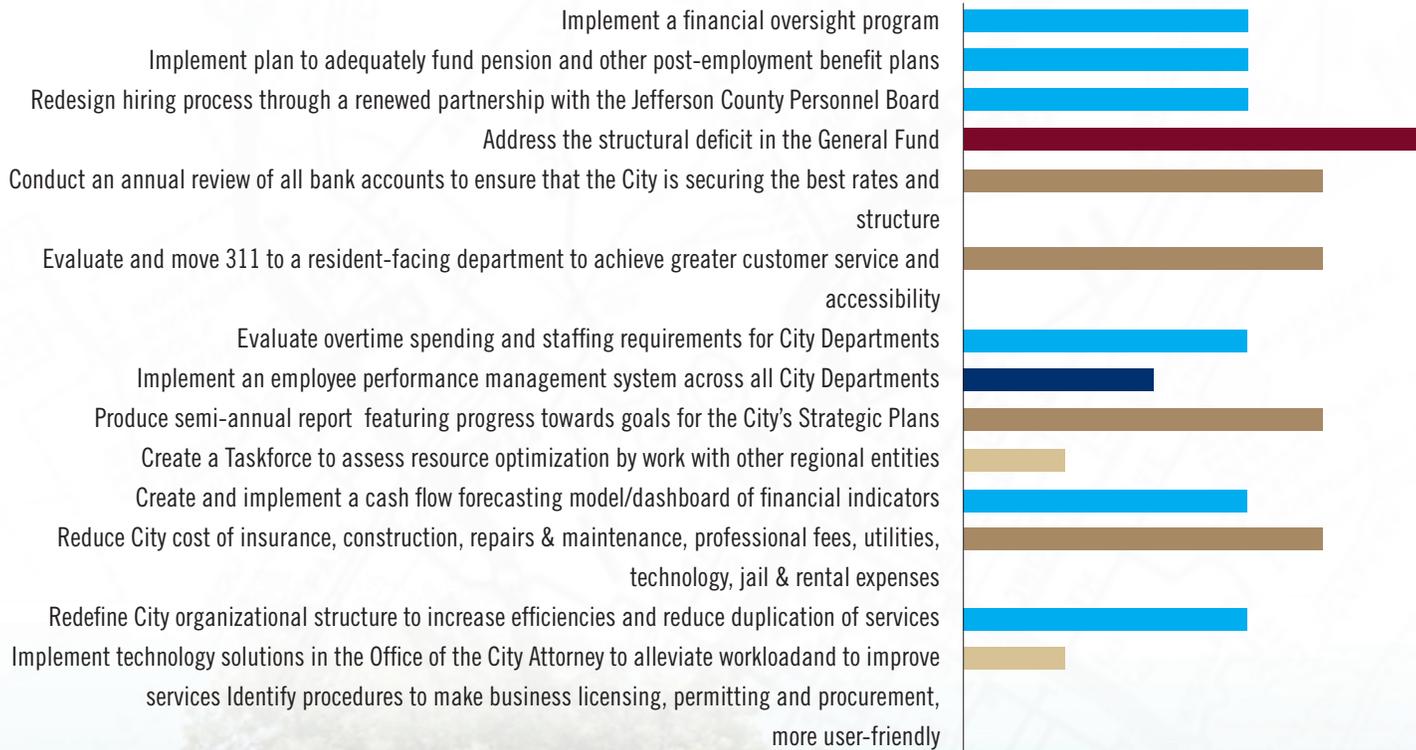
# GOAL 5

15 Initiatives associated with The Woodfin Plan

Project Status



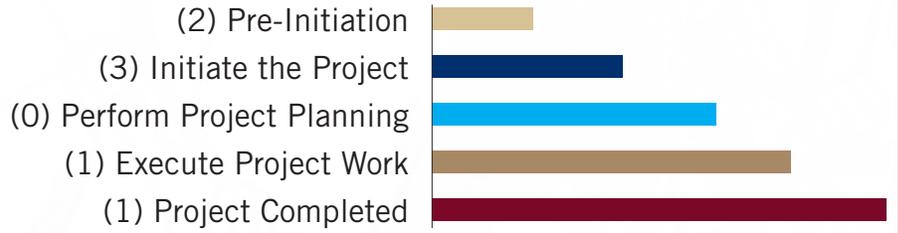
## Goal 5: Highly Effective, People First, Smart Government Project Status



# GOAL 6

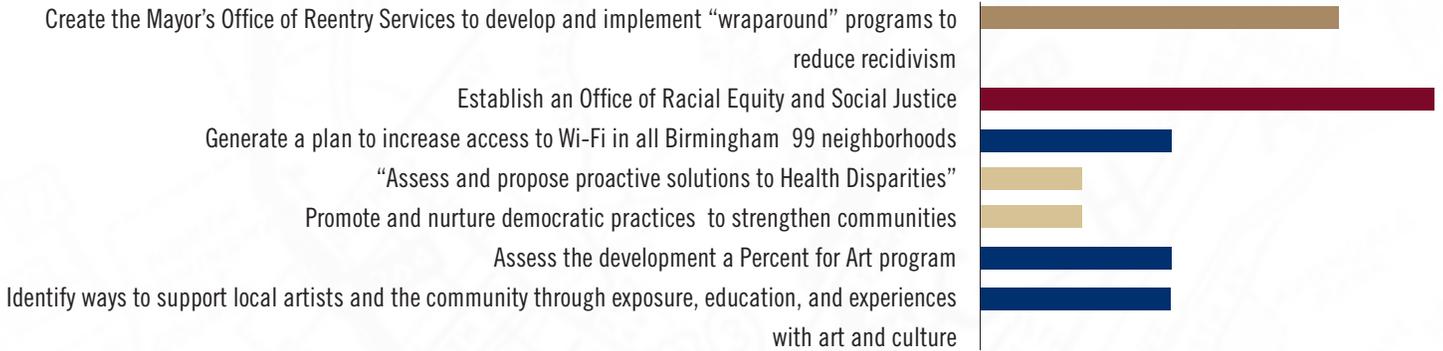
7 Initiatives associated with The Woodfin Plan

Project Status



## Goal 6: Global, Legacy Leadership Partner for Equity and Social Justice

Project Status



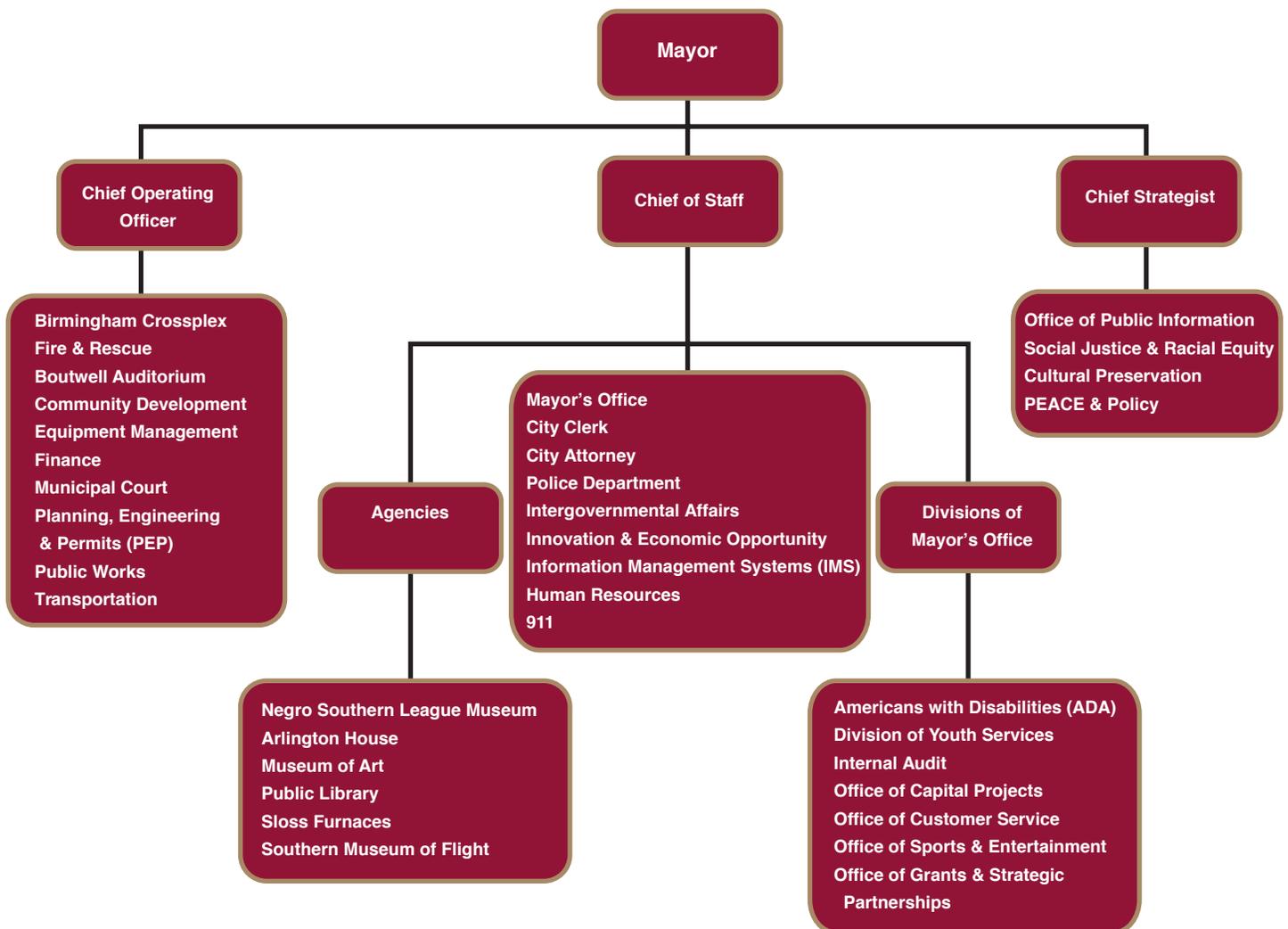
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Arlington House & Gardens	Toby H. Richards	Director	toby.richards@birminghamal.gov	205-254-2599
Sloss Furnaces	Karen Utz	Interim Director	karen.utz@birminghamal.gov	205-254-2281
Southern Museum of Flight	Brian Barsanti	Executive Director	bbarsanti@southernmuseumofflight.org	205-833-8226

# THE TEAM



# THE LOOK AHEAD

Mayor Randall Woodfin's Strategic Plan offers a clear path for progress in Birmingham. But, let's be honest -- the road ahead is not likely to be straight. It will be filled with unanticipated challenges and timely opportunities that will affect the successful outcomes across all six strategic goals. This plan is intended to keep us focused when those challenges and opportunities arise.

Mayor Woodfin has charged our team with growing transparency and communication efforts around strategic initiatives. Therefore, much of our energy over the next few months will be about working to offer additional information that will allow the public to see where we are in our strategic initiatives on a more frequent basis.

In the meantime, there are a number of City-related transformational projects underway that will have a generational impact on our City. Birmingham is on the move! It is our goal to ensure it moves with and for the people that helped get us where we are today.

Finally, you can expect periodic updates on the progress of the strategic initiatives listed herein at [www.birminghamal.gov/strategy](http://www.birminghamal.gov/strategy). We will also provide another update in October 2019. In the meantime, please reach me directly at [ed.fields@birminghamal.gov](mailto:ed.fields@birminghamal.gov) or (205) 254-2609 with questions, comments, or ideas for our Strategic Plan and related efforts.

Putting People First,



Ed Fields

Senior Advisor & Chief Strategist

City of Birmingham, Mayor's Office





**PUTTING PEOPLE FIRST**

[WWW.BIRMINGHAMAL.GOV](http://WWW.BIRMINGHAMAL.GOV)